

Queensland – China

Trade and Investment Strategy 2026-2028

Queensland Government

TIQ TRADE + INVESTMENT QUEENSLAND

Mission statement

Leverage the Queensland-China trade and investment relationship to support businesses, investors and education providers to achieve commercial success and jobs growth in key opportunity areas.



Minister's foreword

Queensland's longstanding relationship with China is built on strong foundations of mutual respect, shared prosperity and deep economic and cultural connections. From the early contribution of Chinese migrants to Queensland's agricultural sector to today's vibrant trade, investment and education links, China continues to play an important role in Queensland's economic success.

China remains Queensland's largest trading partner, an important source of Foreign Direct Investment (FDI) and the state's largest source of international student enrolments.

As the global economy continues to evolve, the Queensland Government is responding by strengthening engagement with China and supporting Queensland businesses, investors and education providers to seize emerging opportunities. Queensland's strengths in resources, food and agribusiness, energy, advanced manufacturing, health, education and research position the state to meet the demands of a rapidly changing market and contribute to China's long-term economic and social development.

The *Queensland-China Trade and Investment Strategy 2026-28* provides a clear framework to deepen our engagement and deliver practical outcomes. It identifies strategic themes to support growth in areas such as health, advanced manufacturing, energy and resources, food and agribusiness, and education and training, while recognising the critical role of innovation, regional engagement and evolving consumer demand.

Importantly, this strategy reflects Queensland's commitment to strong and enduring partnerships across China. It positions Queensland businesses and institutions to build on shared interests and create new opportunities for sustainable growth, innovation and prosperity.

Queensland's reputation for high-quality products, world-class expertise and practical solutions provides a strong foundation for continued collaboration in areas of mutual benefit.

The Queensland Government remains firmly committed to supporting businesses, investors, education providers and innovators to succeed in one of the world's most significant and dynamic markets. Together with our partners across China, we will continue to foster mutually beneficial outcomes that deliver lasting economic benefits across Queensland.

The Hon. Ros Bates MP
Minister for Finance, Trade, Employment and Training

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QUT Pioneer BioPilot, Mackay

Why China?

Queensland and China share one of the state's most important international economic relationships, underpinned by deep historical connections, strong commercial ties and growing opportunities across trade, investment, education and innovation. The second-largest global economy, China remains Queensland's largest trading partner, with two-way goods trade valued at $42.5 billion in 2025-26, while Hong Kong continues to play an important role as a gateway to capital, business networks and market opportunities across Greater China.

Queensland's exports to China are led by resources and energy commodities such as liquified natural gas (LNG), coal and aluminium ores, complemented by premium agricultural products including beef, cereals and seafood. As China's economy evolves, opportunities are expanding in higher-value sectors where Queensland has competitive strengths, including advanced manufacturing, resources and energy, health and life sciences, food and agribusiness, and education and training. China also remains Queensland's largest source of international students, reinforcing relationships and supporting the state's education sector.

The *Queensland-China Trade and Investment Strategy 2026-28* positions Queensland to capitalise on these opportunities by strengthening engagement across priority industries and supporting exporters to access emerging market demand. Trade and Investment Queensland's (TIQ) offices in Beijing, Shanghai, Chengdu, Shenzhen, Guangzhou and Hong Kong provide a strategic platform for market entry, partnership development and investment attraction, with Shenzhen, Guangzhou and Hong Kong particularly focused on innovation in the Greater Bay Area in southern China.

China also represents a significant source of investment for Queensland. Investment interest is increasingly shifting towards greenfield projects in sectors such as energy, advanced manufacturing, technology, health and industrial equipment. Queensland's natural resources, skilled workforce, research capability, competitive business environment and proximity to Asia make it an attractive destination for long-term investment. Hong Kong further strengthens this investment relationship through its role as one of the world's leading financial centres and a major source of capital for projects across infrastructure, property, resources, agribusiness and technology.

Looking ahead, China's 15th Five-Year Plan (2026-2030), with its emphasis on expanding domestic consumption, technological innovation, advanced manufacturing, sustainability and high-quality economic development, aligns closely with Queensland's strategic strengths. Supported by trade frameworks such as China Australia Free Trade Agreement (ChAFTA) and the Regional Comprehensive Economic Partnership (RCEP), Queensland is well positioned to deepen commercial engagement, attract investment and build partnerships that support long-term economic growth, jobs and prosperity across the state.

This strategy focuses on areas of strongest alignment between Queensland's capabilities and China's evolving needs, helping to drive trade, attract investment and strengthen partnerships.



Port of Brisbane

The world's **second largest economy**, driving one-third of global growth

Queensland's largest **trading partner** and export market

World's largest middle-class (450 million people)

Queensland's largest source of **international student enrolments**

Market access through agreements such as the China-Australia Free Trade Agreement (ChAFTA)

Australia's fifth largest source of **Foreign Direct Investment (FDI)** (combined total of Mainland China and Hong Kong SAR)

Market dynamics

China seeks to promote stability in an uncertain world

Against a backdrop of uncertainty in global trade and protectionism, China has sought to position itself as an 'anchor of stability', advocating greater openness, trade and support for the multilateral trading system in response to rising tariffs and trade fragmentation.

China's trade performance has remained resilient as the economy continues to undergo structural transition and modernisation. China is seeking to strengthen and diversify its international trade and economic relationships beyond the United States (US), including through deeper engagement with the European Union (EU), the United Kingdom (UK), Canada and regional partners, while expanding trade with developing economies and its Belt and Road partner countries.

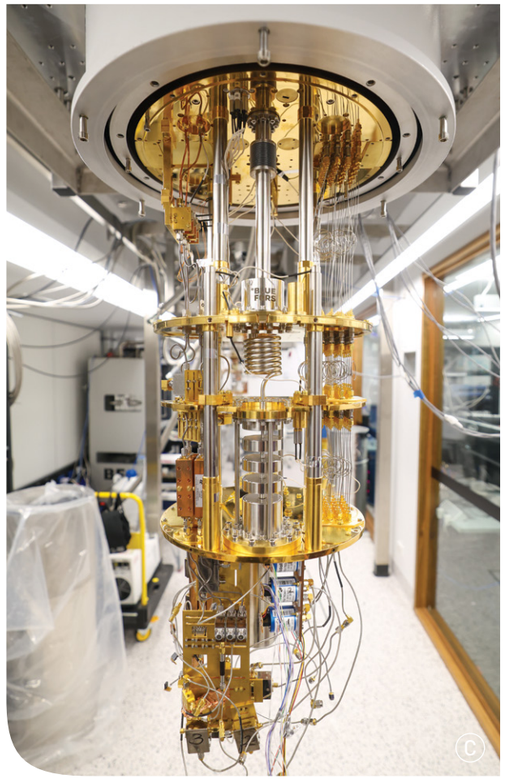
At the same time, China is focused on its domestic priorities of building a strong country and advancing national rejuvenation through Chinese modernisation, while remaining firmly opposed to what it characterises as external pressure on its development. For Queensland businesses, this means China's economic and regulatory settings will continue to be shaped by both domestic strategic priorities and international trade relationships.

China presents significant opportunities for Queensland businesses. As the regulatory and business environment continues to evolve, businesses should undertake thorough due diligence and seek expert advice before entering commercial relationships.

Opportunities can emerge and evolve quickly in China's market. Businesses should carefully consider when and how to commit resources as market conditions and policy settings continue to develop over time.









A. University of Queensland life sciences research lab
B. Wind turbine technology used in Queensland energy generation
C. University of Queensland quantum computing cryogenic system
D. International university student, Brisbane

Consumption in China: A nuanced picture

China remains a major driver of the global economy, contributing about one-third of global economic growth. The International Monetary Fund (IMF) projects China's economy to grow by 4.6% in 2026. This growth is occurring alongside China's ongoing economic transformation, which includes an increased focus on innovation, consumption, productivity and long-term sustainable development.

The Chinese government continues to prioritise a transition towards greater household consumption and domestic demand. The 15th Five-Year Plan seeks to increase household consumption as a share of the economy through measures to increase incomes and strengthen consumer confidence, reinforcing the government's long-term focus on fostering consumption-led growth.

Consumer sentiment and spending patterns vary considerably across demographic groups and city tiers. Recent evidence points to stronger consumer confidence and consumption growth in some lower-tier cities, highlighting opportunities beyond China's major Tier 1 markets. While consumption trends vary across regions and consumer segments, Chinese consumers remain comparatively more confident than consumers in many developed markets.

Growth opportunities are emerging across specific sectors, regions and demographic groups. Demand remains relatively strong in areas including food and beverages, services and domestic tourism, while opportunities continue for Queensland exporters in food, agriculture and consumer health products. As noted in the *Trade and Investment Queensland Strategy 2026-2032*, Tier 2, 3 and 4 cities in China have large populations open to e-commerce alongside regional partnership opportunities in energy, manufacturing and biotechnology.

These trends highlight the importance of targeted market strategies. Business approaches that target specific consumer segments, explore opportunities in lower-tier cities and leverage e-commerce and digital platforms will be better positioned to succeed in a market characterised by rapid change and diverse growth patterns.

Innovation as a driver of inbound investment priorities

China's 15th Five-Year Plan sets out a strategic framework for the next phase of national development and is viewed as a critical step towards achieving basic socialist modernisation by 2035. The Five-Year Plan places strong emphasis on high-quality, resilient growth, shifting focus from headline GDP expansion towards productivity, sustainability and economic security in an increasingly complex global environment.

A central pillar is technological self-reliance and innovation leadership, particularly in areas that China has identified as strategically important to its long-term development. Priority sectors include artificial intelligence (AI), semiconductors, robotics, biotechnology, quantum technologies, aerospace and next-generation communications. Innovation is expected to translate more directly into industrial capability and commercial outcomes through the development of so-called "new quality productive forces".

The development of a modernised industrial system is another priority. This includes upgrading traditional industries while accelerating the growth of strategic and emerging sectors such as advanced manufacturing, new energy technologies, new materials, electric vehicles and energy storage. At the same time, China is seeking to strengthen domestic demand under its "dual circulation" strategy by encouraging household consumption through income growth, expanding the services sector and supporting urbanisation.

Energy security remains a core objective, reinforcing China's leadership in renewables, electric vehicles, batteries and low-carbon technologies, while supporting long-term energy resilience. The Five-Year Plan also further integrates economic and national security, with a strong focus on supply-chain resilience, food security and risk management.

While placing a greater focus on domestic priorities, China continues to support high-level opening-up and FDI aligned with its national development goals. This creates targeted opportunities for partners such as Queensland in sectors that align with China's strategic priorities.

Regional agreements

China-Australia Free Trade Agreement (ChAFTA)	ChAFTA entered into force in 2015, providing almost all of Australia's goods exports to Mainland China with duty-free entry. ChAFTA provides new or significantly improved market access commitments for Australian banks, insurers, securities and futures companies, law firms and professional services suppliers, education services exporters, as well as health, aged care, construction, manufacturing and telecommunications services businesses in Mainland China. The Australian and Chinese governments have commenced a review of ChAFTA.
Australia-Hong Kong Free Trade Agreement (A-HKFTA)	A-HKFTA entered into force on 17 January 2020, marking significant enhancement in economic relations between Australia and Hong Kong. The agreement provides Australian businesses with greater certainty in trade and investment activities. This agreement continues access for Australian exporters across education, financial and professional services and ensures that all Australian goods can enter Hong Kong SAR tariff-free.
Regional Comprehensive Economic Partnership (RCEP)	RCEP was entered into force on 1 January 2022. This partnership enhances Australia's existing FTAs across 14 Indo-Pacific countries and territories, including Mainland China and Hong Kong by providing expanded market access, simplified trade procedures and greater certainty for services and investment.

Shanghai, China



Queensland and China share one of the state's most important international economic relationships.

Future outlook

Queensland's economic engagement with China in the medium term will continue to evolve in a market shaped by both emerging opportunities and ongoing economic and policy developments.

Global trade developments, tariffs and broader economic conditions may influence China's growth trajectory and market demand as the economy continues its transition towards consumption, innovation and high-quality development. These trends may affect demand patterns for some Queensland exports, particularly resource and commodity exports linked to broader economic activity.

Conversely, changing trade flows, supply chains and market dynamics may create opportunities for Queensland businesses to strengthen their market position in sectors where products and services remain competitive and aligned with Chinese demand.

China's continued focus on domestic consumption, innovation and industrial upgrading is expected to generate new opportunities in sectors aligned with its development priorities, including advanced manufacturing, energy, health, biotechnology, food and consumer products. Queensland businesses that understand these priorities, and adapt to evolving market conditions, will be well placed to benefit from long-term opportunities in the market.



Beijing, China

Opportunities and considerations for Queensland

Opportunities

- Queensland businesses can leverage China's continued demand for high-quality resources and energy to strengthen trade, investment and commercial partnerships across both established and emerging industries.
- Expand exports of premium food, agribusiness and consumer health products through e-commerce and growing demand in China's lower-tier cities.
- Leverage opportunities in the Greater Bay Area across education, digital trade, health, design and innovation.
- Pursue trade, investment and partnership opportunities across traditional and emerging energy industries.
- Grow education partnerships in higher education, vocational training and transnational education, supported by demand for skills development and workforce capability.
- Expand education exports through student recruitment, study tours, curriculum licensing, transnational education delivery, offshore campuses and institutional partnerships across Mainland China and Hong Kong.
- Support China's growing healthcare sector through Queensland's strengths in medtech, clinical trials and health innovation.
- Leverage regional agreements including the ChAFTA, RCEP and A-HKFTA to support market access, investment and commercial growth.
- Strengthen trade and investment outcomes through collaboration with the Australia China Business Council (ACBC), Austrade and the Australian Government Department of Foreign Affairs and Trade (DFAT).

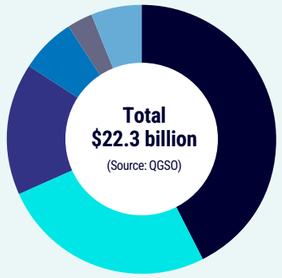
Considerations

- The Australia-China relationship continues to evolve, creating a dynamic operating environment for trade and investment.
- US-China trade developments and broader geopolitical trends may influence China's economic outlook and demand for some Queensland exports.
- China's economic development under the new Five-Year Plan, including in consumer demand, demographic trends and ongoing structural adjustment, may shape growth patterns and market opportunities.
- China's regulatory environment continues to evolve, requiring Queensland businesses to maintain strong compliance practices, undertake due diligence, foster trusted local partnerships and remain informed of market requirements.
- Changes to Australia's migration and international education policy settings may constrain growth in Chinese student enrolments, impacting education export opportunities.

Market snapshot

	Mainland China	Hong Kong SAR
Population (CY2025)	1.41 billion	7.5 million
GDP per capita (CY2025)	US$13,862[1]	US$56,983[2]
Queensland exports to China (FY2025-26)[3]	**A$22.3 billion**, including combined confidential items, coal, metalliferous ores and metal scrap, meat and meat preparations, and cereals and cereal preparations.	**A$518.5 million**, including coal, meat, metalliferous ores and metal scrap, vegetables and fruit.
Queensland imports from China (FY2025-26)[4]	**A$20.2 billion**, including road vehicles, electrical machinery and equipment, industrial machinery, and other manufactured goods.	**A$140.6 million**, including non-monetary gold, non-ferrous metals, electrical machinery and equipment, office and data processing machines, petroleum products.
Foreign direct investment (FDI) (CY2025)[5]	**A$36.2 billion** FDI in Australia includes energy, mining, infrastructure, agribusiness, and tourism infrastructure.	**A$22.6 billion FDI** in Australia include energy, mining, infrastructure and agribusiness.
International student enrolments (CY2025)[6]	24,876	2,484
International visitors (CY2025)[7]	207,782	47,688

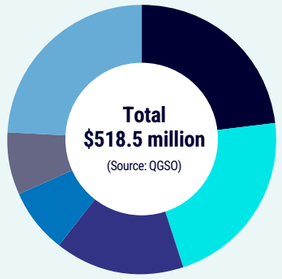
1 World Development Indicators | DataBank
2 Hong Kong SAR, China | Data
3 Queensland Trade Profiles (QGSO)
4 Queensland Trade Profiles (QGSO)
5 International Investment Position, Australia: Supplementary Statistics, 2025 | Australian Bureau of Statistics
6 Australian Government Department of Education, international student data released in June 2026.
7 Queensland Trade Profiles



Queensland goods exports to China FY2025-2026

- Combined confidential items **42.6%**
- Coal, coke and briquettes **25.8%**
- Metalliferous ores and metal scrap **15.9%**
- Meat and meat preparations **6.7%**
- Cereals and cereal preparations **2.9%**
- Other **6.0%**

Note – Confidential items include export commodities which are subject to confidentiality restrictions.



Queensland goods exports to Hong Kong FY2025-2026

- Coal, coke and briquettes **23.3%**
- Meat and meat preparations **21.8%**
- Metalliferous ores and metal scrap **15.7%**
- Combined confidential items **7.7%**
- Vegetables and fruit **7.6%**
- Other **23.9%**

Note – Confidential items include export commodities which are subject to confidentiality restrictions.



Hong Kong

Chengdu, China

China is Queensland's largest trading partner, with two-way goods trade valued at $42.5 billion in 2025-26.



TIQ's strategic priorities

Resources and energy

Position Queensland as a trusted partner for resources, energy, mining equipment, technology and services (METS) and next-generation energy solutions to support investment, innovation, and supply chain collaboration.

Food, agriculture and consumer goods

Leverage Queensland's premium food, agribusiness and wellness products to meet growing demand for safe, high-quality and traceable consumer products.

International education and training

Strengthen education, training and research partnerships that support student mobility, workforce capability and transnational education opportunities.

Life sciences and health innovation

Advance partnerships in clinical trials, biotechnology, medtech and health innovation through Queensland's world-class research and healthcare ecosystem.

Resources and energy

The Queensland advantage

Queensland is strengthening its position as a leader in resources and energy, directly supported by the *Trade and Investment Queensland Strategy 2026-2032*'s focus on attracting investment, growing exports and developing future industries.

Queensland has long supported China's economic growth through reliable energy inputs and will remain a key partner as Chinese demand continues to evolve. The state is Australia's largest supplier of high-grade metallurgical coal, essential for efficient steel production, and ranks among the world's top producers of LNG.

Coal remains one of the most significant commodities in the Queensland-China trade relationship, underpinning high export earnings and long-standing commercial ties between the two economies. Queensland is Australia's leading LNG exporter, and China is a key market for Queensland-produced LNG, supporting China's energy security and transition to lower-emissions energy sources. LNG trade has strengthened the Queensland-China economic relationship by underpinning long-term supply agreements and significant investment in Queensland's gas export industry.

In October 2025, the Queensland Government released its *Energy Roadmap*, a pragmatic plan to improve existing energy assets while building the infrastructure needed to deliver affordable, reliable and sustainable energy for Queenslanders. The *Energy Roadmap* provides greater clarity for investment in new generation, storage and transmission infrastructure, with private sector investment expected to play a central role. With high-quality solar and wind resources, established transmission and export infrastructure, and opportunities in biofuels, Queensland is primed to meet growing energy demand and support new industries. Combined with a stable investment environment and robust Environmental, Social and Governance (ESG) standards, Queensland offers China opportunities across energy and next-generation energy solutions.[8] Complementing these resources is a globally competitive METS sector.[9]

TIQ initiatives

1. **Position Queensland as a preferred destination for Chinese investment** and commercial partnerships across resources, energy, energy technologies, biofuels and value-adding sectors, supporting delivery of the state's *Energy Roadmap*.
2. **Promote investment opportunities** across the resources and energy value chain, including minerals processing, METS, batteries and energy storage, energy equipment manufacturing, biofuels and circular economy solutions.
3. **Showcase Queensland as an Asia-Pacific hub** for energy and METS capabilities and new energy solutions.
4. **Work with the Queensland Department of Primary Industries (DPI)** to clarify biofuel feedstock supply chains.
5. **Connect Chinese investors and technology companies** with Queensland project developers, manufacturers, research institutions, regional industrial precincts and supply-chain partners.

8 Queensland Government, Queensland Energy Roadmap 2025, October 2025.
9 Research and development priorities for minerals in Queensland | Business Queensland

What success looks like in 2028

- **Increased Chinese investment** across Queensland's resources, METS and energy value chains.
- **Growth in exports** of Queensland METS, renewable technologies and biofuels to China.
- **Increased investment** in Queensland-based value-adding industries including mineral processing, battery and energy technologies, energy equipment manufacturing and circular economy solutions.
- **Stronger commercial and technology partnerships** between Queensland and Chinese companies across the resources and energy value chain.


A.


B.


C.

A. Accionia's MacIntyre Wind Farm, Southern Downs
B. Lower Wonga Solar Farm, Gympie
C. New Hope, New Acland Mine

Food, agriculture and consumer goods

The Queensland advantage

Guided by the Queensland Government's *Primary Industries Prosper 2050 – Delivering Now 2026-2030* strategy, Queensland's globally recognised agricultural sector is targeting $30 billion in value by 2030. This creates significant opportunities for trade partnerships, innovation and value-added processing. As one of Australia's agricultural powerhouses, Queensland accounts for around 48% of the nation's beef cattle, 95% of sugarcane production, 79% of macadamia production, and is a major producer of cotton and horticultural products including mandarins and citrus[10, 11, 12]. This well-rounded strength gives Queensland the edge as an exporter.

Coupled with rigorous biosecurity systems, Queensland's scale and diverse production base support a reliable supply of high-quality food and agricultural products to meet growing Chinese demand. Beyond exports, Queensland's extensive agricultural land, favourable investment environment and established transport infrastructure provide opportunities for Chinese agrifood businesses seeking to strengthen and diversify their supply chains.[13, 14]

Queensland's health and wellness sector is aligned with the growing Chinese demand for high-quality health, wellness and complementary medicine products. As Chinese consumers place greater emphasis on healthier lifestyles and wellness, Queensland businesses can leverage strengths in functional foods, nutraceuticals, natural products and scientifically-backed formulations. Australia's strong regulatory framework for therapeutic goods further supports Queensland's reputation for quality and safety.[15, 16]

TIQ initiatives

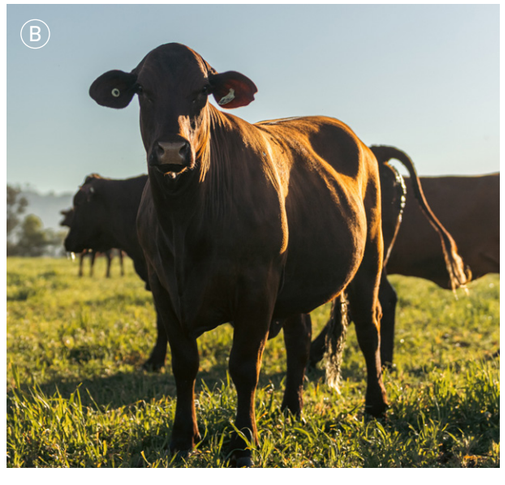
1. **Promote Queensland's food, agricultural and consumer products** through a strong presence at high-profile trade shows, such as the China International Import Expo, leveraging the strength of Queensland's reputation as Australia's agriculture state.
2. **Deliver the Taste of Queensland program** to educate Chinese buyers and consumers on the state's world-class credentials in traceability, food safety and quality.
3. **Collaborate with industry associations** and Queensland exporters to deepen the reach of existing products and unlock new partners and market-entry opportunities.
4. **Engage with Chinese investors** to identify and advance opportunities for increased investment and collaboration across Queensland's food and agriculture supply chains and AgTech sector.
5. **Leverage TIQ's relationship with JD.com** and other e-commerce platforms to enhance access for Queensland businesses to Chinese consumers.

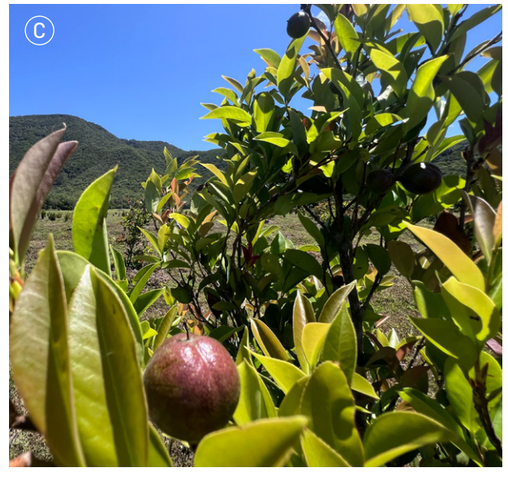
10 ABS, Australian Agriculture: Livestock, 2023–24;
11 ABS, Australian Agriculture: Broadacre Crops, 2024–25
12 ABS, Australian Agriculture: Horticulture, 2024–25.
13 TIQ – Food and agribusiness
14 Business Queensland – Investing in Queensland's food and agribusiness industry
15 TIQ - China's market profile.
16 TIQ Queensland Health and Wellness

What success looks like in 2028

- **Growth in exports** of Queensland food, beverage and consumer products across China through traditional and e-commerce channels.
- **Expanded market access** and a broader range of Queensland products available in China, with a focus on premium and fresh foods.
- **Increased Chinese investment** into Queensland processing, cold-chain and agriculture projects, creating regional jobs and deepening supply-chain capability.
- **Export growth** that contributes to the objectives of *Primary Industries Prosper 2050*.







A. QUT Pioneer BioPilot Plant and cane farm, Mackay
B. Cattle at Plasvacc, Croftby
C. Evergreen Camellia Pty Ltd, Cairns

International Education and Training

The Queensland advantage

China is Queensland's largest partner in international education and training, and an important contributor to research and innovation collaboration.

Queensland's education system offers both scale and specialisation, with more than 360 world-class public and private providers across the state delivering learning opportunities for international students of all ages, from primary school right through to higher education. These include 12 universities, TAFE Queensland's network of 60 campuses and an extensive range of colleges offering higher education, vocational education and training (VET) and English language tuition (ELICOS) programs across metropolitan and regional Queensland.

China provides a strong pipeline for international student enrolments, with many progressing from school preparation programs to secondary schooling and ultimately higher education, supporting sustained long-term growth in Queensland's education sector. As noted in the *Trade and Investment Queensland Strategy 2026-2032*, this matches Queensland's ecosystem of quality, practical based providers. The state delivers world-class education and career pathways that build global skills and produce workforce-ready graduates.

Queensland is a leader in research and innovation across fields including tropical medicine, agriculture, biomedical science, robotics and environmental science. Combined with strengths in vocational and transnational education and flexible learning delivery, these capabilities position Queensland providers to support large-scale workforce development and skills training opportunities across China.

TIQ initiatives

1. **Promote Queensland as an education partner** of choice through Study Queensland campaigns in collaboration with institutions and agents, supported by strategic events, media outreach and promotional activities across China.
2. **Expand Queensland's transnational education delivery** across China by supporting education providers to form and scale partnerships and collaborations.
3. **Strengthen Queensland's education engagement** in China through deeper institutional partnerships across schools, ELICOS, VET and higher education, unlocking new export opportunities for Queensland providers.

What success looks like in 2028

Enhanced recognition of Queensland across China as a premier destination and preferred partner for education, training, research and innovation.

Expanded transnational education partnerships for Queensland universities and VET providers with China's institutions, developing a range of in-market courses and education services.

Greater export opportunities for Queensland providers through a range of education and training partnerships, programs and services.

A. Central Queensland University, Rockhampton
B. TAFE Queensland, Sunshine Coast
C. University of Southern Queensland students, Toowoomba







Life sciences and health innovation

The Queensland advantage

Queensland offers Chinese investors and businesses significant opportunities for strategic partnerships across life sciences, biomedical research and health innovation. Queensland's position as a hub for clinical trials and a gateway to the fast-growing Asia-Pacific health market, together with strong regional trade links, provides a platform for Chinese partners seeking to collaborate, commercialise and expand into global markets.

The *Trade and Investment Queensland Strategy 2026-2032* highlights Queensland's internationally recognised capabilities in clinical trials, medical technologies, tropical medicine, and digital health. As China continues to emerge as a global leader in biotechnology innovation and clinical development, Queensland's opportunity is not to compete on scale, but to complement China's strengths through world-class clinical trials, translational research, high-quality clinical data and trusted regulatory pathways. This creates a strong foundation for collaboration in drug development, medtech and healthcare innovation.

Supported by internationally recognised universities, research institutes and a highly skilled workforce, Queensland has built a globally-connected biomedical and research ecosystem. A statewide network of hospitals, clinical trial centres and research institutions delivers expertise across infectious diseases, vaccines, oncology, neuroscience, genomics, tropical medicine, digital health and advanced medical technologies. This integrated environment supports innovation, translation and commercialisation while providing opportunities for research, clinical and commercial partnerships.

Queensland also offers an attractive environment for research, development and investment. Streamlined regulatory pathways, rapid clinical trial start-up capability and internationally recognised standards of clinical practice and data quality support efficient study delivery and globally accepted research outcomes. Australia's Research and Development (R&D) Tax Incentive further enhances Queensland's attractiveness for investment and collaboration.

Queensland has established itself as a trusted destination for global health and life sciences investment. International companies including Sanofi, Stryker, Thermo Fisher Scientific, Cook Medical, Viatris and Baxter Healthcare have chosen to establish operations in the state, demonstrating Queensland's ability to support research, development and advanced manufacturing activities to internationally recognised standards.

This capability is reinforced by a collaborative "Team Queensland" approach that connects investors with hospitals, universities, research institutes, industry partners and innovation precincts across Queensland, creating clear pathways from research and clinical trials through to commercialisation and investment.

TIQ initiatives

1. **Grow clinical trial, research and commercial partnerships** by promoting Queensland's globally recognised regulatory pathways, high clinical standards, rapid trial start-up capability and access to Australia's R&D Tax Incentive.
2. **Position Queensland as a trusted partner** for Chinese investment and collaboration in biotechnology, medtech, digital health and biomanufacturing through targeted market engagement and investment attraction activities.
3. **Connect Chinese companies** with Queensland's health and innovation ecosystem, including hospitals, universities, research institutes, clinical trial providers and industry partners.
4. **Support Queensland organisations** to engage Chinese stakeholders through major life sciences events, inbound delegations, business matching and market development activities.

What success looks like in 2028

Growth in number of sponsor-led clinical trials conducted in Queensland by Chinese organisations.

Increased investment and partnerships between China and Queensland's life sciences and biomedical sectors.





A. Audeara, listening device
B. BiVACOR heart



Global network. Local expertise.

Your trade and investment partner – across Queensland and around the world

At TIQ, we don't just connect you to opportunity—we surround you with it. With representatives in Beijing, Shanghai, Guangzhou, Chengdu, Shenzhen and Hong Kong and a presence in 24 other locations across 21 international markets, our global team offers deep local insight and direct access to Queensland's most dynamic sectors.

TIQ is here to unlock Queensland's full trade and investment potential.

Start the conversation today:
Learn more here – tiq.qld.gov.au/contact

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