

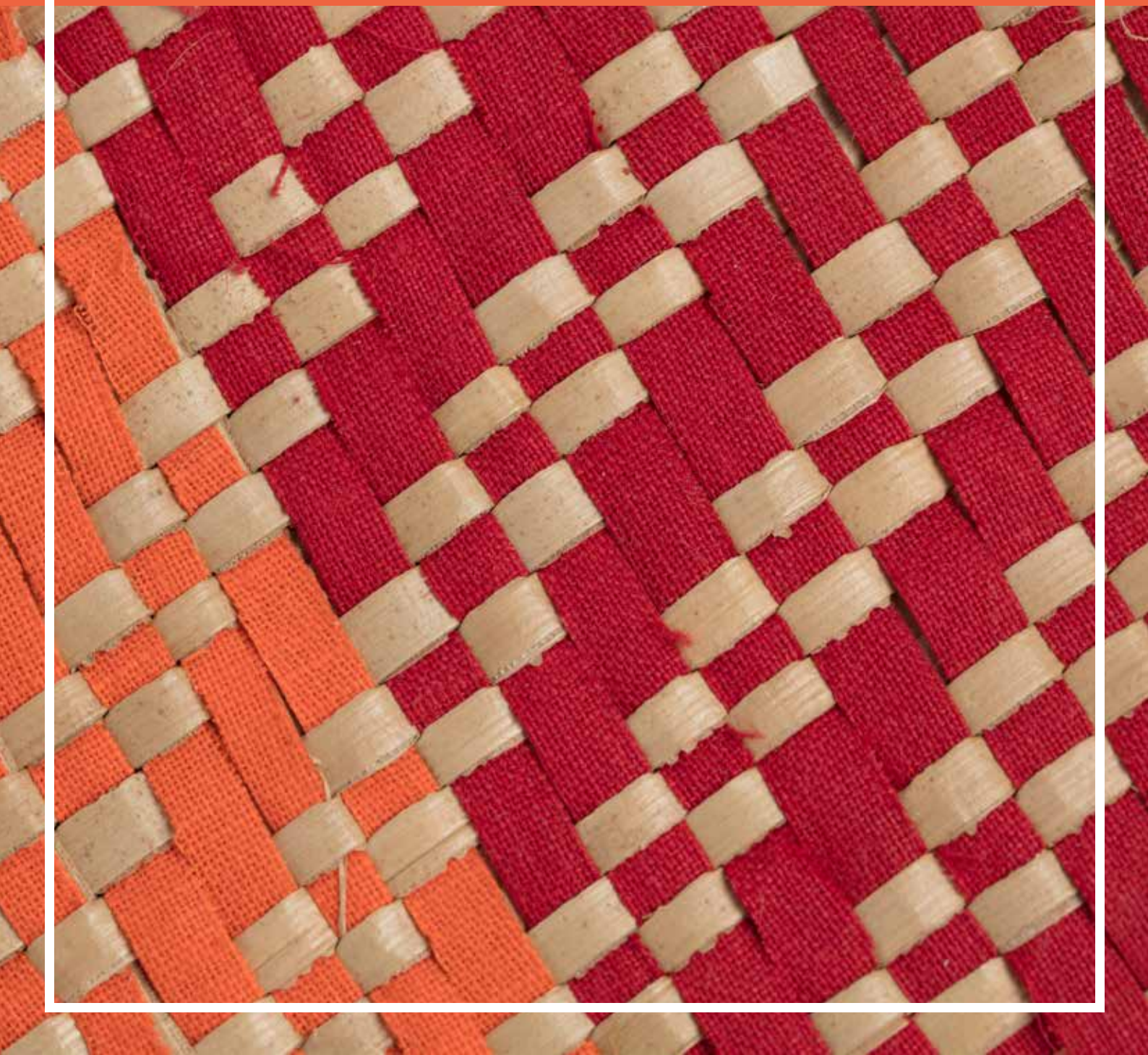
TĀMAKI PAENGA HIRA AUCKLAND MUSEUM
MATAFATAFA AHO FIVE-YEAR DELIVERY PLAN

Tāmaki
Paenga Hira
Auckland
War Memorial
Museum



PACIFIC IMPACT REPORT OVERVIEW 2025

Basket (Pre 1978). Auckland War Memorial Museum Tāmaki Paenga Hira. 1978.103.



EXECUTIVE SUMMARY

The Tāmaki Paenga Hira Auckland Museum's *Matafatafa Aho five-year Delivery Plan* demonstrates a strong commitment to Pacific communities through diverse initiatives spanning cultural preservation, education, digital engagement, and community partnerships. This overview report for 2025 provides a comprehensive view of the **46 tracked activities** that align with the strategic plan and contribute directly to the Museum's three Pacific impacts.

The Pacific impacts identified are: The Museum is a place where **Pacific peoples feel Connected and Valued**, and the **Museum contributes to Thriving Pasifika Cultures and Peoples**, as well as a **Sustainably Resilient Pasifika**.

OVERALL ACHIEVEMENT

The Museum has achieved a **positive achievement rate of 63% for 2025**, representing activities that are either completed or actively ongoing. This indicates substantial progress toward the strategic goals outlined in the *Matafatafa Aho Five-Year Delivery Plan*.

Key Performance Indicators:

- Total Activities Tracked: 46
- Completed Activities: 21 (45.6%)
- Ongoing Activities: 8 (17.4%)
- Positive Achievement Rate: 63%

Top Outcome Themes by Activity Count

1. **Research and Development:** 9 activities
2. **Pacific Collections:** 8 activities
3. **Pacific Stories and Histories:** 7 activities
4. **Pacific Languages:** 5 activities
5. **Community Partnerships:** 5 activities
6. **Pacific Knowledge:** 4 activities
7. **Youth Engagement:** 3 activities
8. **Digital Engagement:** 2 activities
9. **Pacific Makers and Creators:** 2 activities
10. **Repatriation:** 2 activities



MANA: PROTEST IN PRINT



NGĀ KĀKANO: MANA, MEDIA AND THE POLYNESIAN PANTHER PARTY
LEGACY OF PROTEST. PANEL: PROF MELANI ANAE, TIGILAU NESS AND REV
ALEC TOLEAFOA. HOST: 'ALAKIHIHIFO VAILALA

THEME-SPECIFIC PERFORMANCE ANALYSIS

High-Performing Themes

Youth Engagement and **Pacific Knowledge** stand out with a **positive achievement rate of 100%** (50% completed and 50% ongoing), demonstrating the Museum's effectiveness in educational programming and knowledge-sharing initiatives.

Pacific Collections strong performance 75% completion, indicating successful work in collection care, digitisation, engagement and documentation.

Themes Requiring Attention

- **Research & Development** 55.6% on hold.
- **Repatriation activities** are entirely on hold, reflecting the complex and sensitive nature of repatriation work.
- **Community Partnerships** with 60% on going, new community relationships 40%.

NOTABLE ACHIEVEMENTS

Museum's Pacific engagement

- 1 new Pacific exhibit – *Mana: Protest in Print*
- 5 Pacific editors and writers featured in – *Mana: Protest in Print*
- 12 Pacific Language Weeks celebrated
- 300 Polyfest Youth Leadership students, 50 Year Polyfest Event
- 1 Museum stall returned to Polyfest event
- Successful UNESCO Grant for Arras Tunnels Project
- Successful Creative NZ Pacific Artist Residency grant
- 1 new Pacific Education Specialist Role
- 2 successful *Ngā Kāhano* Pacific talks
- 4 successful Pacific elderly Matua Outreach programme visits with over 140 people.



MĀTUA (ELDER) OUTREACH PROGRAMMES VISIT *MANA: PROTEST IN PRINT* FEBRUARY 2025

A SUCCESSFUL EXAMPLE OF PACIFIC PEOPLES FEEL CONNECTED AND VALUED:

Mātua (Elder) Outreach Programmes

In 2025, the Ōtara-Papatoetoe and Māngere-Ōtāhuhu local boards funded transport and guided Museum visits, helping local elders access Pacific collections and stories. These visits provided elders with a meaningful opportunity to connect with each other and Pacific histories, share personal stories, engage with and view important Pacific taonga.

Apulu Reece Autagavaia, Chair of the Ōtara-Papatoetoe Local Board, said the visits reflect a long-standing desire to make the Museum more accessible to Pacific communities: "There was a strategy to make the Museum more accessible, and we suggested either bringing the collection out South or bringing people into the Museum. Some of the elders had lived in Central Auckland in the 1970s and 1980s and recognised people in photographs and news clippings as family members, church friends and others from their communities. They started sharing stories, and it was a beautiful way for them to see our history being cared for by Auckland Museum. It is really important that the Museum provides these opportunities."¹

¹Empowering generations: Pacific elders and youth forge stronger bonds with Auckland Museum. [rnz.co.nz](https://www.aucklandmuseum.co.nz)



POLYFEST LEADERS 2025 IN MANA: PROTEST IN PRINT FEBRUARY 2025

CHALLENGES AND CONSIDERATIONS

The closure of Te Taunga community hub due to asbestos.

ACTIVITIES ON HOLD

With 26.1% due to:

- Financial constraints.
- Funding constraints.
- Strategic planning and consultation processes underway.
- Dependency on external partnerships or frameworks.
- Staff capacity and resources, prioritisation decisions.

CONCLUSION

63% positive achievement rate in its first year

– The *Matafatafa Aho* five-year delivery plan is achieving strong and meaningful Pacific impacts through the Museum's diverse activities. The Museum demonstrates strong progress in completed and ongoing initiatives that serve Pacific communities in Tāmaki Makaurau Auckland and beyond.