



WIN THE ULTIMATE TOP END ADVENTURE COMPETITION

1. Information on how to enter and prize details form part of these conditions. Entry into this Promotion is deemed acceptance of these terms and conditions.
2. The **"Promoter"** is Northern Territory Major Events Company (ABN: 22 085 961 520) of 16 Bennett Street, Darwin, Northern Territory 0800 (**"NTMEC"**).

PROMOTION PERIOD

3. The Promotion commences at 8:00am Australian Central Standard Time (**"ACST"**) on Wednesday 1 October 2025 and will continue until 10:00am ACST on Tuesday 31 March 2026. (**"Promotion Period"**).

ELIGIBILITY

4. Entry is open to all Australian residents aged 18 or over.
5. Eligible Entrants expressly exclude employees of the Promoter, event partners and any agencies, firms and/or companies (and their immediate families), who are directly associated with the Promotion.

HOW TO PARTICIPATE

6. To enter the competition, an Eligible Entrant must:
 - a) Register for Million Dollar Fish Season 11 via the Million Dollar Fish website before 11:59pm ACST on Tuesday 31 March 2026. Additional [Terms and Conditions apply.](#)
7. The Promoter will select one Winner at random.
8. The Draw will take place at Level 2, 16 Bennett St, NT 0800.
9. This Promotion is a game of chance, and no skill is required in determining the Winner.
10. All Entrants and the Winner give the Promoter permission to publish their name and photo on social media or any other publicity without compensation.
11. The Winner will be drawn at Level 2, 16 Bennett Street, Darwin City NT 0800 on Tuesday, 31 March 2026 at 10:00am ACST.
12. The Winner will be announced on the Million Dollar Fish Facebook and Instagram pages.

PRIZES

13. The following prizes (**Prize**) will be provided by the Promoter:
 - a. The ultimate Top End Adventure valued at \$22,390 AUD

- b. 4 x night stay at Finnis River Lodge for 2 people - all inclusive (all meals, selected beverages including wine list, beers & spirits, 2 x shared guided on-property tours daily in morning and afternoon).
 - c. 1 x 50-minute airboat tour for 2 people.
 - d. Return flights to Darwin, from any major capital city up to the value of \$2000 AUD for 2 people (if won by an interstate registrant, flights are not transferrable).
 - e. 2 x night stay at the Mercure Airport Resort including breakfast.
 - f. 6 x days car hire with Thrifty.
 - g. Private Barra Or Blue Fishing Charter for 2 people.
 - h. Full day Finnis River Helicopters Heli Fish & Pub Crawl for 2 people.
14. The prize comprises components provided by multiple third-party partners. Each component of the prize is subject to the individual Terms and Conditions of the relevant prize partner.
 15. By accepting the prize, the winner agrees to comply with all such applicable Terms and Conditions as notified by each prize partner.
 16. Any disputes regarding the goods or services provided by a prize partner must be directed to the relevant prize partner.
 17. The prize elements will be emailed to the Winner who is responsible to make all bookings through the relevant operators and providers.
 18. The Prize must be used by 31 March 2027.
 19. Block out travel dates for the prize apply and are 1 December 2026 – 28 February 2027.
 20. The Prize is not transferable, exchangeable, or redeemable for cash.
 21. The Promoter reserves the right to change the Prize, these terms and conditions or any aspect of the competition at its discretion.

NOTIFICATION

22. If the Winner does not claim the prize by 10:00am Australian Central Standard Time on 30 April 2026 (within one (1) month of receiving notification), a re-draw will occur at 11:00am Australian Central Standard Time on 30 April 2026 at Level 2, 16 Bennett Street, Darwin City NT 0800.
23. The Winner agrees to participate and cooperate as required in all editorial activities relating to the competition, including but not limited to being interviewed, photographed and broadcast. The Winner agrees to grant the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media and the Winners will not be entitled to any fee for such use.

GENERAL

24. To the extent permitted by law, the Promoter shall not be liable for any loss or damage whatsoever (including but not limited to direct or indirect loss) or personal injury suffered or sustained in connection with this Promotion.
25. Any questions, comments or complaints regarding this Promotion should be directed to the Promoter.
26. The Promoter accepts no responsibility for any variation in the value of a Prize.
27. The Promoter accepts no responsibility for any entries not received for any reason during the Promotion Period. Entries will be deemed to be accepted at the time of

receipt by the Promoter. No responsibility will be taken for lost, late or misdirected entries. The Promoter is not responsible for technical difficulties with the entry mechanism and does not warrant that the entry mechanism will be available at all times.

28. If, for any reason, the Promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, COVID-19, technical failure or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right in its sole discretion to take any action that may be available, subject to State and Territory regulations.
29. Any entrant who, in the opinion of the Promoter, tampers or interferes with the entry mechanism in any way, or who does not properly comply with the entry process, will be ineligible to win and it is within the Promoter's discretion to not display, or remove entries, from social media and the website.
30. Incomplete, illegible or incorrect entries or entries containing offensive or defamatory comments, or which breach any law or infringe any third-party rights, including intellectual property rights, will be deemed ineligible.
31. The Promoter reserves the right to disqualify entries in the event of non-compliance with these terms and conditions of entry. In the event there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
32. All contestants release from, and indemnify the Promoter against all liability, cost, loss or expense arising to of accepting the prize or participation in the competition including but not limited to loss of income and personal injury.
33. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook.
34. This competition is governed by the laws of the Northern Territory.

PRIVACY

35. By entering the Promotion, the entrant understands and agrees that the Promoter may use and disclose the information provided by the Entrant on the terms and for the purposes (including marketing) of conducting this Promotion and for other purposes of collection as set out in the Promoter's Privacy Statement available at
 - a. <https://milliondollarfish.com.au/privacy-policy>
36. The entrant agrees that the Promoter can continue to contact them even after this Promotion ends. If the customer would like to access or correct the personal information that the Promoter holds about the customer, or if the customer does not wish the information to be disclosed, the entrant should advise the Privacy Officer of the Promoter by email major.events@nt.gov.au.