

REEL OF FORTUNE – Everyday Heroes \$5K Bonus

INTRODUCTION

1. These Terms and Conditions ("**Terms**") apply to the Reel of Fortune – Everyday Heroes \$5K Bonus promotion ("**Promotion**"), part of Season 11 of the Million Dollar Fish competition ("**Competition**"). Information on how to enter (including on the Website) and prize details form part of these Terms.
2. Participation in this Promotion is deemed acceptance of: (a) these Terms; and (b) the Million Dollar Fish Season 11 Competition Participants' Terms and Conditions ("**Main MDF T&Cs**"), available here: [Terms and Conditions](#).
3. Capitalised terms and expressions in these Terms have the same meaning as the in Main MDF T&Cs, unless defined otherwise herein.

PROMOTER

4. NTMEC is the Promoter ("**Promoter**").

PROMOTION PERIOD

5. The Promotion commences at 12:00am Australian Central Standard Time ("**ACST**") on Thursday 1 January 2026 and will continue until 11:59pm ACST on Saturday 31 January 2026 ("**Promotion Period**").

ELIGIBILITY

6. Participation in the Promotion is open to Defence and Emergency Services Personnel who are: (a) Australian residents; and (b) aged 18 or over; and (c) who are defence or emergency service employees and are registered for Million Dollar Fish Season 11 Competition prior to the Promotion Period commencing ("**Eligible Entrants**").
7. For the purpose of this Promotion, **Defence and Emergency Service Personnel** means individuals who are currently employed, contracted or actively volunteering in roles that contribute to national defence, public safety, emergency response, or disaster recovery and includes (but is not limited to):
 - a. Police and law enforcement officers;
 - b. Fire and Emergency Services;
 - c. Paramedics and emergency medical services personnel;
 - d. Nurses;
 - e. Doctors;
 - f. Surf Life Saving NT;
 - g. State emergency management personnel (such as SES);
 - h. Search and rescue personnel;
 - i. Members of the Australian Defence Force;
8. Employees, agents, and Family Members of the Promoter and Promotion Partners are ineligible to participate.
9. The Promotion is subject to the Main MDF T&Cs and all applicable laws and regulations.

HOW TO PARTICIPATE IN THE PROMOTION

10. To participate and win, an Eligible Entrant must catch a verified Minor prize – being a *Season 11 red-tagged barramundi* worth \$10,000 – during the Promotion Period ("**Winner**").
11. Only one (1) Winner will be confirmed for the entire Promotion Period. Once a Winner has been verified in accordance with the Prize Claim Verification process, the Promotion closes (after which the Competition resumes per normal).
12. This Promotion is a game of skill and chance plays no part in determining the winner.

PRIZES AND NOTIFICATION

13. An Eligible Entrant that catches a \$10,000 red-tagged fish by 11:59pm on Saturday 31 January 2026 will be awarded the minor Cash Prize of \$10,000 plus an additional or "bonus" cash prize of \$5,000, together totalling \$15,000 ("**Promotion Prize**"). Valid proof of employment must be provided to the Promoter to confirm eligibility.
14. This Promotion excludes any Major prize tagged fish worth \$1 Million Dollars.
15. The Prize is not transferable, refundable or exchangeable.
16. The Prize Claim Verification requirements in section 26 of the Main MDF T&Cs apply.
17. The Promoter may, at its discretion, amend the Prize or any of these Terms.
18. The Winner will be announced on the Competition Facebook and Instagram pages after verification.

PUBLICITY AND MEDIA

19. By participating in the Promotion, the Winner consents to the Promoter using their name, image, and likeness for promotional purposes without any compensation.
20. The Winner agrees to participate in all media and editorial activities relating to the Promotion and to cooperate with the Promoter. The Winner agrees to grant the Promoter a perpetual, irrevocable, royalty-free licence to use resulting materials for marketing, publicity and other purposes related to the Competition and Promotion.

GENERAL

21. The Promoter accepts no responsibility for late, lost, or misdirected entries.
22. The Promoter is not liable for any loss, damage, or injury (including but not limited to indirect or consequential loss) sustained in connection with this Promotion.
23. If the Promotion cannot run as planned due to technical issues, tampering, unauthorised intervention, pandemic, or any other causes beyond the Promoter's control, the Promoter reserves the right to modify, suspend, or cancel the Promotion.
24. The Promoter's decision on any aspect of this Promotion is final, and no correspondence will be entered into.
25. This Promotion is in no way sponsored, endorsed, or administered by, or associated with, Meta, Facebook, or Instagram.

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26. The laws of the Northern Territory, Australia apply to this Promotion.

PRIVACY

27. By entering, Entrants consent to the collection, use, and disclosure of their personal information for the purposes of conducting the Promotion and in accordance with the

Promoter's Privacy Policy at
<https://milliondollarfish.com.au/privacy-policy>.

28. Entrants may request access to or correction of their personal information, or opt out of communications, by contacting the Promoter's Privacy Officer at major.events@nt.gov.au.

