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McGrath Foundation Board Announcement

CEO Transition – Effective Friday, 30 January 2026

The McGrath Foundation Board wishes to announce that our Chief Executive Officer, Holly Masters, will be stepping down from the role effective Friday, 30 January 2026. The Board is delighted to confirm that Ryan Barlow, our current Deputy CEO, has been appointed as the organisation's new Chief Executive Officer, effective from that date.

Over the past eight years, Holly has led the McGrath Foundation with exceptional vision and commitment. The Foundation has long been synonymous with care and during the time Holly has been CEO the organisation has tripled the care and support it delivers. There are now over 300 McGrath Cancer Care Nurses and over 160,000 families have been supported. Holly has also developed strong and lasting connections across the cancer sector, built a people first culture and begun the important work of expanding our care to all cancers.

All of these achievements are worthy of our gratitude and praise. And yet what has proved Holly's greatest strength is her every day focus. Every day she has focused our team on ensuring that the life-altering personalised care of our nurses is available to more families across Australia. Holly leaves knowing that fewer families walk alone through their treatment, and that is the true measure of Holly's impact at the Foundation.

The Board, the Foundation team, and our nurses extend their sincere gratitude for her outstanding service and enduring contribution.

Glenn McGrath, President and Founder recalls "When we started the McGrath Foundation, we had hoped to help even just one family. The Foundation has become an iconic brand, proudly synonymous with cancer care. In the last eight years Holly has elevated the Foundation and led the expansion of care we provide beyond what we thought possible. I am grateful for the lasting impact she has had on the Foundation. I'm excited Ryan will continue this legacy, he knows our story, our people, and is already part of the drive behind our purpose."

John Conde, Chairman of the Board said "On behalf of the Board, I thank Holly for her remarkable leadership and dedication. She has guided the organisation through a period of transformation and growth, setting us on a path to even greater impact. We are thrilled to welcome Ryan as our new CEO. Having worked closely alongside Holly, Ryan will lead with a deep understanding of our organisation and community and his own indefatigable energy."

Holly Masters reflected "I am so very grateful to Glenn, Tracy, John and the McGrath Foundation Board for giving me the extraordinary opportunity to lead this amazing organisation during a period of unprecedented challenge, phenomenal growth and huge transformation. When I started, I wanted to be able to create lasting change, to be a part of growing the incredible impact of McGrath Cancer Care Nurses, I did not expect we would be able to come so far in such a short period of time and I leave proud of the role I have been able to play in expanding our impact and taking our care to all cancers. There is still so much to do, but I will be handing over to Ryan, who I know will be the right leader for the next exciting phase of growth."

Ryan Barlow said "It has been a privilege working with Holly, and I will always be grateful for her leadership. To now be asked to lead this great Foundation, to help us deliver on the important need of taking our care to all cancers is an honour. I look forward to working with the incredible team at the Foundation, our growing team of Nurses, with the cancer sector and Government, and importantly with our wonderful supporters to ensure no one goes through cancer without care."

The Board thanks both Holly and Ryan for their collaboration and professionalism throughout this seamless transition. We look forward to celebrating Holly's achievements and welcoming Ryan formally as CEO on Friday, 30 January 2026.

Regards,

Mr John Conde, AO
Chairman, McGrath Foundation

Mr Glenn McGrath, AO
President and Founder, McGrath Foundation