Economic Insights Lead

Reports to: GM – Strategy and Business Capability
Direct Reports: 1
Team: Strategy and Business Capability
Date: October 2025

Role Purpose

The Economic Insights Lead drives economic insights and thought leadership by:

- Seeking, developing and creating economic insights for Christchurch and CNZ
- Keeping the organisation and its stakeholders informed on the economic performance of the city, to support informed decision-making
- Partnering with leaders during projects and campaigns, providing key insights, data analysis and interpretation to draw insights on local economic performance, ROI and impact
- Communicating economic insights to internal and external audiences to support ChristchurchNZ's role as a thought leader in the city.
- Keeping the organisation and senior leadership team informed about economic trends to support strategic decision-making, planning, and delivery.

ChristchurchNZ Purpose Statement

Mā temahi tahi, ka hangahe taiōhangakia oraai ngātāngata me ngāwāhi hoki. Together we're shaping an economy where people and places thrive.

Who is ChristchurchNZ

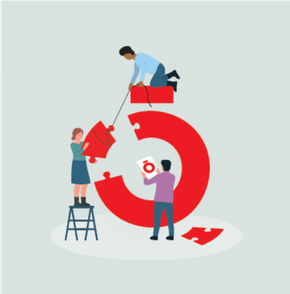
ChristchurchNZ (CNZ) is the economic development, regional tourism, and promotion agency for Ōtautahi Christchurch. We are the catalyst for Ōtautahi Christchurch's economic transformation, driving growth and prosperity for our people and our place. We are the champions of our city, showcasing its vibrancy, innovation and potential to the world.

What does the team do

Strategy & Business Capability (SBC) employees work across teams for finance, people and culture, strategy and insights, information and communications technology, governance and facilities. We enable the whole organisation to work smarter and more sustainably by ensuring they have the systems, tools, insights and training they need. We help our employees stay safe and our processes compliant within a culture where everyone can be at their best. Join us to help our people make Ōtautahi Christchurch a better place.


We are Open


We are Purposeful


We are Together

What you will do

Economic Insights and Strategic Planning

- Provide oversight of, and input to, the seeking, creation and interpretation of economic data into actionable insights that highlight key trends and support the organisation's strategic objectives, and the City's economic ambition. This includes delivering future-focused economic insights and trend analysis to the senior leadership team to enable informed decision-making and long-term planning.
- Provide in-depth analysis, expert advice, and informed commentary on emerging challenges and opportunities that could influence and impact Christchurch's economic landscape. This includes identifying risks, forecasting potential impacts, and recommending strategies to maximise positive outcomes.
- Lead and empower the Economist to partner with areas of the business and with external partners as necessary
- Collaborate closely with the communications team to integrate economic insights into organisational messaging, ensuring consistency and clarity across all channels.

External Relationships and Communications

- Build and maintain external relationships and partnerships to strengthen ChristchurchNZ's position as a credible economic development thought leader. This includes securing access to specialist expertise, relevant resources/datasets, and high-quality information and relevant insights that supports informed decision-making.
- Lead and maintain the organisation's research and data processes, including collection, analysis, and stakeholder engagement, to inform strategic initiatives and long-term planning.
- Facilitate stakeholder engagement activities, such as workshops and consultations, to gather input, build alignment, and strengthen relationships with key partners.
- Work with national partners to ensure alignment/ongoing learning and improvements of economic insights.

Your general duties include those outlined in this position description and may be reviewed and updated from time to time in consultation with you. You will also be required to undertake any other duties that are within your ability to perform to contribute to the overall success of the organisation, if asked to do so.

What you will have

Essential Skills

- Ability to interpret information to provide insightful advice, provide concise analysis/assessment of strategic options, and formulate ideas for projects and activities.
- Strong written and verbal communication skills, with the ability to effectively communicate economic information to diverse audiences.
- High level of skill with numeric data and quantitative analysis.
- Demonstrated ability to network and build effective relationships with key stakeholders and people from diverse backgrounds
- Ability to work collaboratively as part of a project team or individually
- Be self-directed, curious, and highly motivated, with lateral thinking and problem-solving abilities.
- Passionate about research, knowledge, and continual learning and improvement, as well as economic development.

Qualifications/Experience

- 5 or more year's experience as in an economic-related or business analysist/advisory discipline
- A tertiary qualification in economics
- Intermediate skills in MS Office

Ways of Working

PERSONAL RESPONSIBILITIES

- Act with integrity and accountability by living into our organisational values
- Ensure you are informed of the CNZ strategic direction and how your work contributes our wider purpose
- Embrace opportunities to work with others across the organisation, sharing your knowledge and expertise to optimise business performance
- Take personal accountability for your health, safety, and wellbeing
- Be innovative by approaching your work with a growth mindset, and the ability to navigate change

SUSTAINABILITY

- Demonstrate accountability for your resource use and disposal to minimise environmental impacts and economic cost
- Encourage partners and stakeholders to adopt environmentally sound practices and quality assurance programs

MĀORITANGA

- Demonstrate commitment to the principles of the Treaty of Waitangi by acting in the spirit of participation, partnership, and protection
- Consider Māoritanga in all aspects of business, and engage with iwi where appropriate

PEOPLE LEADER RESPONSIBILITIES

- Lead with empathy and integrity and role model our organisational values
- Create and maintain an environment of psychological safety for your team, encouraging diversity of thought and innovation
- Champion a commitment to health, safety, and wellbeing across the organisation
- Develop your team to be at their best, using our talent management tools and principles
- Be accountable for your own growth and development as a leader so that you can coach others
- Provide strategic direction and support for your team, with the ability to navigate and lead through change
- Champion diversity and inclusion initiatives and the importance of mana whenua and Māoritanga across the organisation

Working relationships

INTERNAL

- [ ] Primarily within immediate team
- [x] Collaboration with most of the organisation
- [ ] Influencing across most of the organisation

EXTERNAL

- [ ] Transactional interaction with external stakeholders
- [x] Influencing and/or negotiating with external stakeholders
- [ ] Final negotiations with external stakeholders

Financial Delegations

BUDGET MANAGEMENT

- [ ] N/A
- [x] Yes

BUDGET OWNERSHIP

- [ ] N/A
- [x] Yes

BUDGET LIMIT INDICATION

- [ ] Nil
- [x] Up to $50,000
- [ ] Up to $100,000
- [ ] Over $100,000

Budget limit is a threshold indication only, your actual financial delegations are as per the delegated authorities policy